

CSR Targets and Results

The FY 2012 policy was to "promote CSR activities appropriate for a global company."

◎ : Overachieved ○ : Achieved or almost achieved △ : 70% or less achieved — : N/A

FY 2012 Target and Plan		Major items implemented in FY 2012		Evaluation	FY 2013 Target and Plan
Providing value	Customer satisfaction Refer to page 8P	● Continue the efforts for customer satisfaction improvement	● Continued efforts for customer satisfaction improvement	○	● Continue the efforts for customer satisfaction improvement
	Quality improvement Product safety Refer to page 7P	● Unify 10 divisions for the second and third terms as part of the integrated ISO 9001 certification ● Check the product safety and technology law compliance, as well as 100% improvement of reported issues ● Implement the product safety education (twice/year) and hold seminars on each country's technology laws ● Conduct the operation process checks for manufacturing divisions	● Obtained the integrated ISO 9001 certification in 10 divisions in the second and third terms (Completed the integration of total 18 divisions) ● Conducted checks for 36 new models of 13 divisions focusing on the performance status of illegal tests ● Implemented educational seminars including 2 introductory courses, 1 on safety applications for fuses, and 3 on risk assessment. ● Implemented the checks at 6 divisions at 9 units focusing on failure cost reduction activities and the performance status of internal quality audits.	○ ○ ○ ○	● Conduct the checks in 12 divisions focusing on the performance status of illegal tests ● Hold the seminars on product safety and each country's technology laws for 4 times ● Conduct the operation process checks for 19 divisions focusing on efficiency improvement of development, engineering and production engineering
	Universal Design Refer to page 8P	● Specify detail evaluation items for 1 Graphical User Interface (GUI) case ● Examine 1 evaluation system for Green Design	● Practiced GUI in 3 products including operation screens of electronic dictionaries ● Conducted the Green Design awareness survey and examined its evaluation system	○ ○	● Analyze the Green Design awareness survey, visit sites for introducing case studies and streamline the evaluation items
	Purchasing Activities Refer to page 7P	● Carry out the buyer education using the renewed textbook. On completion of efficiency improvement, increase frequency of conducting the purchasing audit and the audits for supplier certification, and improve the ratio of successful suppliers.	● Carried out the buyer education using the renewed textbook (104 employees participated as planned), conducted the purchasing audit for all purchasing divisions at sites in Japan, increased the ratio of certified suppliers (Japan: 95%, overseas: 70%)	○	● Continue to conduct the buyer education, purchasing audit and supplier certification systems, as well as maintain/improve the level of management
Approaching corporate activities with fairness and integrity	Compliance Refer to page 9P	● At overseas sites, thoroughly communicate the SII Code of Conduct, prepare and thoroughly communicate the Action Guidelines, and establish and thoroughly communicate the Compliance Consultation Services ● Continue to implement the regular on-line compliance quizzes (everyday and annually) ● Conduct the periodic compliance awareness survey	● At overseas sites, thoroughly communicated the SII Code of Conduct, and established and thoroughly communicated the Compliance Consultation Services ● Continued the implementation of the regular on-line compliance quizzes (everyday and annually) ● Conducted the educational activities to senior management on compliance awareness for 4 times ● Conducted the regular compliance awareness survey (annually)	○ ○ ○ ○	● Prepare and thoroughly communicate the Action Guidelines at overseas sites ● Continue to implement the regular on-line compliance quizzes (everyday and annually) ● Continue to conduct the educational activities to senior management on compliance awareness ● Continue to conduct the regular compliance awareness survey (annually)
	Risk management Refer to page 10P	● Continue to implement the RM activities at the head office and promote the RM key items at divisions ● Promote the emergency response system and review the disaster prevention schemes at overseas sites	● Implemented the countermeasures against the total 36 risks at the head office ● Devised emergency contact lists and put them into practice at overseas sites	○ ○	● Continue to implement and promote the group-wide risk management activities
Human rights and human resource development	Human rights Refer to page 11P	● Prepare the declaration of human rights at 10 sites, the Code of Conduct at 1 site and the Action Guidelines at 18 sites (Overseas) ● Build a new HR system and introduce it from the beginning of FY 2013 at our site in Thailand	● Completed the documentation of "the spirit of respecting human dignity" of the declaration of human rights at 7 sites ● Completed the translation of the Code of Conduct at all sites except Thailand ● Commenced the preparation of the Action Guidelines at all sites except Thailand	○ ○ ○	● Complete the documentation of "the spirit of respecting human dignity" of the declaration of human rights at all sites ● Complete the translation of the Code of Conduct at our site in Thailand ● Complete the preparation of the Action Guidelines at 13 sites
	Safety and health Refer to page 12P	● Hold lifesaving seminars at 6 sites in Japan ● Conduct the SII Group comprehensive safety inspection (voluntary) at all sites in Japan and overseas manufacturing sites ● Implementation rate for the specific health checkups: 95%; Implementation rate for specific health guidance: 45%*1	● Held the lifesaving seminars at 6 sites in Japan (159 participants) ● Conducted the SII Group comprehensive safety inspection (voluntary) at all sites in Japan and overseas manufacturing sites ● Implementation rate for the specific health checkups: 77.5%; Implementation rate for the specific health guidance: 25.5%*1	○ ○ △	● Hold the lifesaving seminars at 6 sites in Japan ● Conduct the SII Group comprehensive safety inspection (voluntary) at all sites in Japan and overseas manufacturing sites Check on-site after conducting the inspection ● Improve the implementation rate for the specific health checkups to 79%
Establishing a constructive coexistence with society	Contribution to local regions Refer to page 14P	● Continue to contribute to local regions at each site	● Performed the local cleanup activities at each site	○	● Continue the contribution to local regions at each site
	HR development assistance Refer to page 14P	● Continue to provide field-study and internship programs at each site	● Provided the field-study and internship programs at each site	○	● Continue the provision of field-study and internship programs at each site
Creating harmony with the environment	Eco-friendly products Refer to page 17P	● Increase the sales ratio of SII Green Products ● (General products) 96% ● (Large products) 55%	● 99.1% ● 70.4%	◎ ◎	● Increase the sales ratio of SII Green Products (general products) to 98% or more ● Increase the sales ratio of SII Green Products (large products) to 55% FY 2014: 60% FY 2015: 65%
	Hazardous chemical substances Refer to page 20P	● Ensure products free of cadmium, hexavalent chromium, mercury and lead ● Maintain the ratio of 95% or more*2 ● Ensure products free of polyvinyl chloride ● Maintain the ratio of 95% or more*3	● 97.7% ● 95.5%	◎ ◎	● Maintain the ratio of products free of cadmium, hexavalent chromium, mercury and lead at 95% or more*2 ● Maintain the ratio of products free of polyvinyl chloride at 95% or more*3
	Action against global warming Refer to page 19P	● Reduce energy-related CO ₂ emissions ● Improve by 1% or more per unit of production at sites in Japan Total amount: 67,349 tons-CO ₂ ● Reduce by 1% from FY 2011 at each overseas site	● Total amount: 60,063 tons-CO ₂ - 7.2% from FY 2011 ● <Reference value> Total amount: 22,269 tons-CO ₂ - 27.4% from FY 2011	◎ —	● Improve the energy-related CO ₂ emissions by 1% or more per unit of production at sites in Japan Total amount: 66,122 tons-CO ₂ Reduce by 25% from FY 1990 by the end of FY 2020 ● Reduce the energy-related CO ₂ emissions by 1% from FY 2012 at each overseas site
	Resource recycling Refer to page 19P	● Improve the recycling ratio of wastes ● 90% or more at sites in Japan ● + 3 points from FY 2011 at each overseas site	● 94% ● <Reference value> 58%	◎ —	● Achieve 90% or more for the recycling ratio of wastes at sites in Japan ● Improve the recycling ratio of wastes by 3 points from FY 2012 at overseas sites
	Reduce water use	● - 1% from FY 2011 at sites in Japan: 814,000 m ³ *4 ● - 1% from FY 2011 at overseas sites	● 643,000 m ³ - 22% from FY 2011 ● <Reference value> 357,000 m ³ - 42% from FY 2011	◎ —	● Reduce the water use by 1% from FY 2012 at sites in Japan: 637,000 m ³ ● Reduce the water use by 1% from FY 2012 at overseas sites
	Reduce office paper use	● - 3% from FY 2011 at overseas sites	● <Reference value> 15.1 tons - 19% from FY 2011	—	● Reduce the office paper use by 3% from FY 2012 at overseas sites
	Chemical substance control Refer to page 20P	● Reduce the amount of emissions of chemical substances *5 ● Maintain the ratio of FY 2011 at sites in Japan: 31.4 tons *4	● 28.9 tons - 4% from FY 2011	◎	● Maintain the same amount of FY 2012 total emissions of chemical substances *5
Biodiversity conservation Refer to page 20P	● Assess the relationship between biodiversity and business activities (current status of land use)	● Morioka Seiko Instruments Inc. assessed the current status of land use	○	● Assess the relationship between biodiversity and business activities (current status of land use)	

*1 The results will be available one year later due to data compilation. *2 Completed elimination by the end of May 2006 for products to be sold in the EU.
*3 Except those used within the safety standards or difficult to be substitute. *4 There had been an error found in the amount collected in FY 2011, therefore it was corrected this year.
*5 PRTR hazardous chemical substances are HFCs, PFCs, SF₆ and VOC. PRTR, Pollutant Release and Transfer Register, is a system to collect and announce information on use and environmental releases of specific chemicals.