

Message from the President

Taking hold of new business opportunities to bring about a rich future

The United Nations, the governments of each nation, corporations, NGOs, and other major groups are all accelerating their efforts to resolve the environmental problems that we now face on a global scale. For example, in response to the Special Report on Global Warming of 1.5°C published by the Intergovernmental Panel on Climate Change (IPCC) in October 2018, many countries have set a goal to reduce the amount of CO₂ emissions to zero by 2050 and are currently taking measures to achieve that goal. Additionally, to tackle the problem of marine plastic pollution, efforts to abolish disposable plastic products are spreading throughout the world.

In regard to such growing awareness of global environmental issues and demands for action, we take our responsibility as a business very seriously. At the same time, we also consider that taking these social movements as a new opportunity to create new technology, new products, and new business is important for our company's growth. We have a strong awareness of the importance of environmental considerations, particularly from a lifecycle perspective, and our contributions to the resolution of social issues as represented by our sustainable development goals (SDGs).



As a manufacturer, the SII Group has been engaged in environmental preservation activities from an early stage. Furthermore, in our pursuit of miniaturization, high precision, and low-power consumption of various products, using the skills and technology of Craftsmanship, Miniaturization, and Efficiency that we have cultivated through watch manufacturing and that are our corporation's DNA, we have been producing environmentally friendly products and products that can contribute to a better environment. While continuing to advance our skills and technology in Craftsmanship, Miniaturization, and Efficiency to meet the needs of the times, we will also advance our overall business activities, including not only development and manufacturing but also marketing, sales, and management, with the desire to help resolve various social issues.

To this end, we want each of our members to proactively take on environmental issues and other social issues as issues that are relevant to themselves.

In this regard, I myself will take the lead and work together with our company members in striving to bring about the rich future of a sustainable society that the SII Group is aiming for.

A handwritten signature in black ink, consisting of stylized, flowing characters that appear to be 'TK' followed by a long horizontal stroke.

Tetsu Kobayashi, President
Seiko Instruments Inc.